



# DIGIMALL

Platform for accurate  
navigation through the  
shopping center

 using  
augmented reality



# Problems of typical shopping center applications



Static and low information content



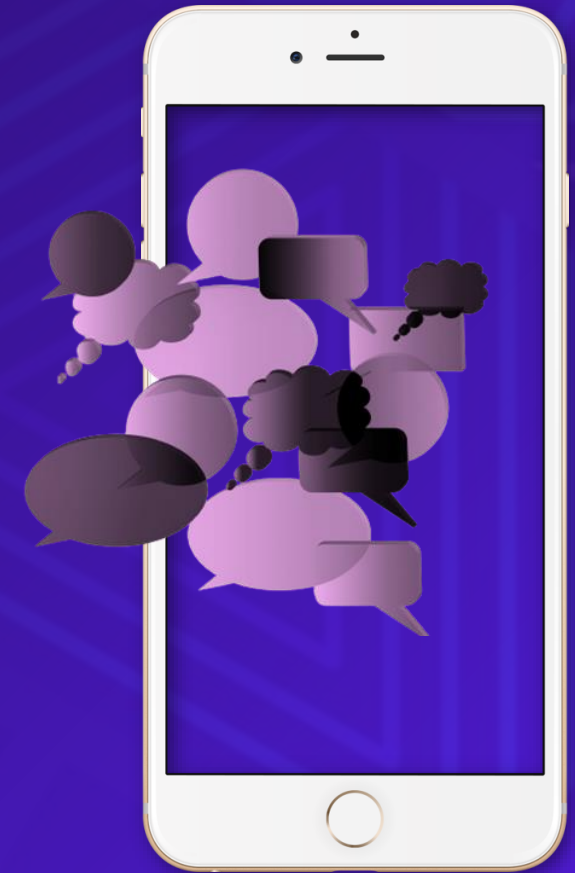
Mostly duplicate information from the site



Often irrelevant information

**All this leads**

to negative reviews on marketplaces



# Shopping centers on the path to digital transformation

A new generation of mobile solutions for shopping centers is emerging



**Improved convenience**  
when shopping

**Comfort**  
when staying in a shopping center



Geolocation is actively used



Models of personalized communications are being implemented



Merging online and offline customer experience

Shopping center and visitors

# Digital services are changing the interaction model

## Parking space search service



### Special sensors

record the availability of available seats and display this information in the shopping center mobile application

### Built-in navigation system

allows visitors to find a free space and park

Every shopping center needs

# Useful digital features

- ◆ Online restaurant table reservation
- ◆ Paying for movie tickets
- ◆ Selecting a parking space
- ◆ Choosing and trying on clothes



# Technology platforms

## Digimall

### Created digital

shopping center lookalike

### It, in augmented reality, houses

any necessary advertising and information content accurate to the centimeter

### Interaction occurs

via smartphone, tablet or augmented reality glasses



# Development for a specific brand



## **The platform can be developed**

for the brand of a specific shopping center or airport, depending on the tasks



## **In this case, the constructor is passed**

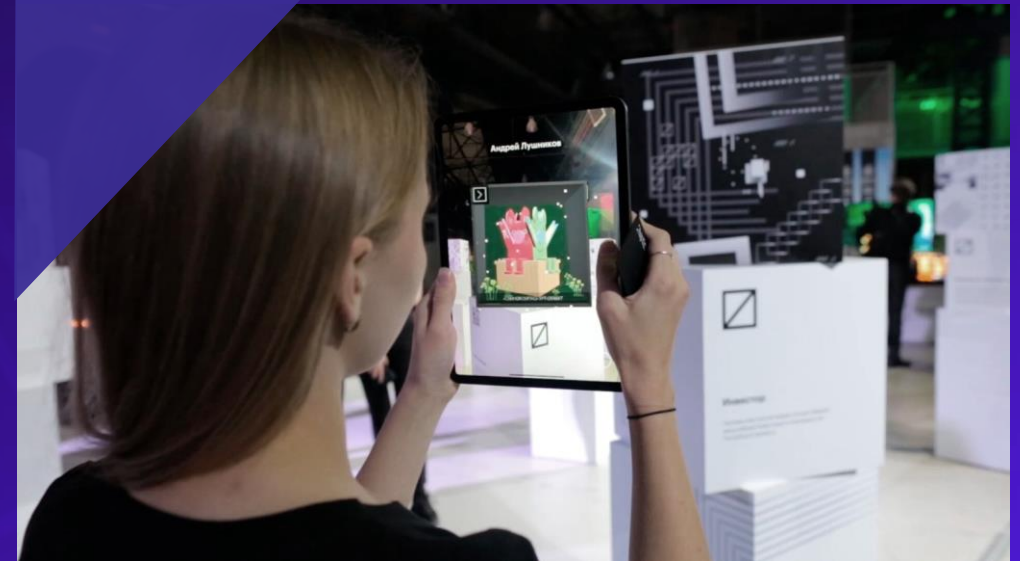
for creating content and an admin panel for managing this content

# Possible accommodation facilities

Information boards,  
Menu



Static  
and dynamic objects





# Sales market from advertising in shopping malls -

**14**  
mln \$

Our offer

**3% = 0,5** mln \$

Capitalization

**1** mln \$

Average annual  
rate

**5%**

How to become a shareholder of the project?!  
The **Zero Gravity Foundation** provides support and  
integration of development into areas of life, as well as  
financial, marketing and management support for  
**DIGIMALL**

»» **ZeroGravity Foundation** — How to become a shareholder  
of the project?! The Zero Gravity Foundation provides support and  
integration of development into areas of life, as well as financial,  
marketing and management support for DIGIMALL

»» You can become a shareholder of the project  
and co-owner of the fund company through the purchase of  
[GRAVY](#) tokens at the early stage of [DAO ZHCASH](#), you can also  
see the [full list](#) of presentations of projects and companies of  
which the fund is a co-owner

**ZERO**  
GRAVITY FOUNDATION

 [zerogravity.foundation](https://zerogravity.foundation)